

Great Wilbraham Annual Parish Meeting

Wilbrahams' Warbler Annual Report 2025

In 2025 four editions of the Wilbrahams' Warbler were published. The magazine publishing is appreciated by the villagers and overall, we get very positive feedback.

The four editions ranged from 68 to 72 pages in each. 72 pages being the maximum amount possible before the margins noticeably start to decrease. We also reduced the number of copies printed to 525 making a total of over 2100 copies printed last year.

Regular items over the year continued, including Untold Stories, Wilbrahams River Protection Society, news from the two local farms, Bottisham Medical Practice items, coverage of village sports, contact details, church and school events, the Parish Councils' reports and reports from our MP and County Councillor.

It should also be said that although the list of advertisers is constantly changing there is a core of about 15 regular advertisers. Speaking to some of them they can recoup the cost of advertising in the Warbler by getting one or two jobs from the magazine.

The covers had coloured photographs with links to articles. We were able to highlight the annual Wilbrahams and Six Mile Bottom Vegetable, Flower, and Produce show.

The introduction of 100g paper last year has meant that pictures and type are clearer.

The introduction of advertising on the back page initially it met with a lot of interest however that interest seems to be waning. We will however continue to pursue advertising for the back page. As a result, we recognise there may be a risk that the Parish Councils may find themselves having to pick up a bigger bill going forward.

Unfortunately, I have been unable to get an accurate financial summary for the year but our income from advertising is £3,490.00. Making income from advertising per quatre approximately £872.50. So, despite reducing the number of copies and improving the paper quality we have increased income from advertising. This is probably due to the increased advertising rates last year and the back page advertising. Sam Chambers – Turner would be able to give more accurate details of costs.

Thanks go to our editors, John Torode, Caroline Bird and Carol Whitehouse and, along with the many contributors, advertisers, and deliverers. Thanks also to the two Parish Councils for their continued support.

We hope you've enjoyed reading the Warbler.

Editors John Torode, Carol Whitehouse, Caroline Bird

Invoice no	Advertiser		Amount		
2501	Andy's Test Centre Fulbourn	Annual	140.00		
	Carpenters Arms	Spring	60.00	Cancelled - superceded by invoice no 2519	
2502					
2503	Ernest Doe	Annual	240.00		
2504	Good Technology	Annual	80.00	16th Feb	
2505	Village Handyman	Annual	240.00	26th Feb	
2506	Healthcare Homes	Spring	60.00		
2507	J&J Drake	Annual	240.00	23th Feb	
2508	M&L Healthcare	Annual	240.00		
2509	Peter Fisher Carpets	Annual	140.00		
2510	Pimp My Fish	Spring	20.00		
2511	PRE Heating Services	Annual	80.00		
2512	Rothwells Carpet Cleaning	Annual	80.00		
2513	Secure Container Storage	Annual	140.00		
2514	The Hole in the Wall	Spring	60.00		
2515	Pizza Mondo	Spring	20.00		
2516	Wilbraham Boiler Services	Annual	80.00		
2517	Woodland Funeral Services	Annual	140.00		
2518	Fine Cut Carpentry	Spring	150.00		
2519	Carpenters Arms	Annual + 2024 o/s items	660.00		
2520	Healthcare Homes	Summer	60.00		04-Aug
2521	Pimp My Fish	Summer	20.00		11-Nov
2522	The Hole in the Wall	Summer	60.00		11-Dec
2523	Fine Cut Carpentry	Summer	35.00		
2524	Healthcare Homes	Autumn	60.00		19-Nov
2525	Chris the Locksmith	Autumn	20.00		21-Nov
2526	Fine Cut Carpentry	Autumn	150.00		
2527	Pimp My Fish	Autumn	20.00		12-Dec
2528	The Hole in the Wall	Autumn	60.00		11-Dec
2529	Healthcare Homes	Winter	60.00		
2530	Pimp My Fish	Winter	20.00		12-Feb
2531	The Hole in the Wall	Winter	60.00		12-Feb
2532	Pizza Mondo	Winter	20.00		12-Feb
2533	Fine Cut Carpentry	Winter	35.00		
			3,550.00		
	Deduct 2502 cancelled		- 60.00		
	Total for 2025		3,490.00		